

Company Profile



WBS MANAGEMENT CONSULTANT

BUSINESS ADVISORY & MANAGEMENT CONSULTANCY





**"WE GROW
TOGETHER"**

**"We try to Build People and
People will Build the Business"**

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Who We are

Welcome to "WBS Management Consultants , We have started our Business in 2017 in UAE . it's a Growing Business Advisory & Financial Advisory firm having professional team which are Specialized and having the experience in the field of Financial Advisory like preparing Business Plan, Financial Plan, Project Feasibility Study, Financial Projections, Budget Forecasts, Business Valuation, Pitch Deck for Investor Proposal, Investor Deck for Investor Proposal, Investor Teaser for Investor, Financial Project Appraisal services in UAE & Globally. Our Team of Professionals which are Business Advisors & Financial Advisors and their aims to help our clients to achieve their Business goals & Objectives."

The Team of Qualified Chartered Accountants(ACAs), CPAs, CMAs, ACCAs, MBAs and the best of finance specialists in finance services diligently and efficiently in a timely manner.



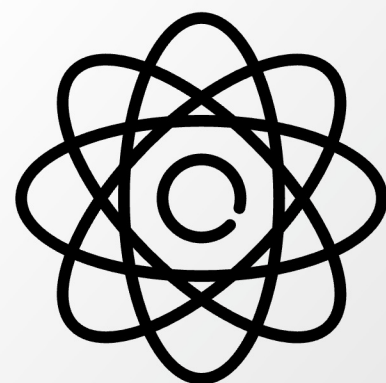
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Our Mission

WBS Management Consultant aiming to provide Business solutions to their Clients and strive to achieve results that exceed expectations through Our Commitment to Our Clients adding maximum value to their business. Our Mission is to provide high Quality, Reliable and Prompt professional business consulting services to corporate and individuals world over thereby making sure every Client associated with us prospers in their field. Our Mission Statement includes, sophisticated matters locally, nationally and internationally.



Our Vision

- ✓ Our Vision is to be a leading, recognized and highly reputed international accounting and consulting Firm in the region.
- ✓ Spread the network around the Globe to become the top ranked Consulting Company in the world.
- ✓ To be known as most trusted business advisor in the marketplace to be the first Choice for talented professionals seeking rewarding careers.
- ✓ To be Considered highly respected professional firm in the region where clients come with the peace of mind and their interests are being cared for by a team that enjoys working with them.



Our Values



TRUST

Our Group's mission is to help you reach your financial goals and maintain financial independence throughout a comfortable retirement. We can guide you through tough decision-making processes, such as asset allocation, investment performance monitoring, college education funding, retirement plans, insurance, and tax, estate, and business succession planning.



CONFIDENCE

Our firm's philosophy is based on providing efficient auditing services in effective manner. We employ career audit professionals who enjoy creating value for the clients and their personnel, by taking on the role of patient and compassionate fiscal educator, and by keeping communication lines open at all times.



RELATIONSHIP

We understand the needs of our clients' offices and the business that goes on there – and we strive to be an active and open partner. Some of the best things we hear about our auditing services are that a client office had a genuinely good time working with us and developing key relationships for the future.

At "WBS Management Consultant" our core values are built on trust, confidence and strong relationships with our clients. We believe that Our success depends on client's trust. Solving the hardest and Complex problems requires the best people in our Team. We think that the best people will be drawn to the Best opportunity to work on the hardest & Complex problems. We build our firm around that belief.

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Globally Stats – Summary of 500 Projects

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**\$5
Billion
Properties
Valuations**

**30
Real Estate
Properties**

**\$3.5
Billion
Feasibility
Studies**

**\$525
Million
Startups
Valuation**

**82
Business
Plans**

**75
Financial Plan**

**60
Market
Research**

**105
Feasibility
Studies**

**50
SAAS Platform
Valuations**

**10
Merger &
Acquisitions
M&A**

**\$750
Million
Business
Valuations**

**20
Countries**

**78
Business
Valuation**

**10
Startup
Valuation**



Global Work Experience



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WBS has served more than **500 clients**

Countries Served

- UAE
- Iraq
- Morocco
- Bahrain
- Albania
- USA
- Pakistan
- Libya
- Oman
- Ethiopia
- Serbia
- Latvia
- UK
- CZ Republic European
- KSA
- Jordan
- Egypt
- Croatia
- Switzerland
- India



Geographical Region Wise:

Middle East - Countries

- UAE
- KSA
- Iraq
- Oman
- Morocco
- Bahrain
- Jordan
- Egypt

Africa & North Africa

African Countries

- Ethiopia
- Libya
- Africa & North Africa

Europe Countries

- Switzerland
- Latvia
- Serbia
- Croatia
- Albania



Global Network Coverage

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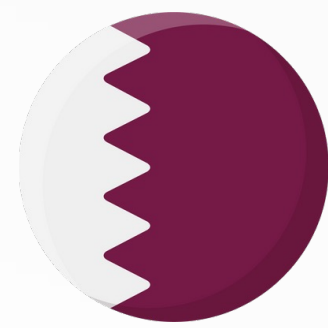
WBS Team has completed the projects in UK , USA Europe, Asia & GCC



UAE



Saudi Arabia



Qatar



USA



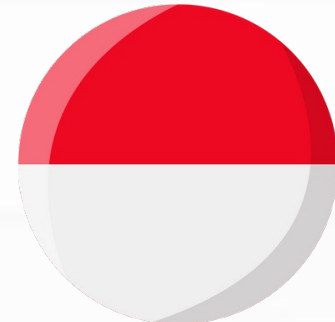
Iraq



Libya



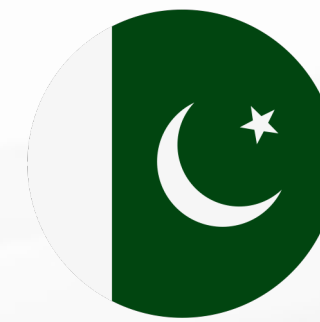
United Kingdom



Indonesia



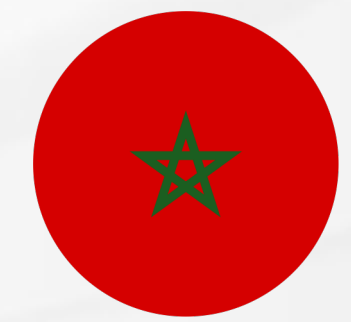
Philippines



Pakistan



Africa



Morocco



Oman



Bahrain



Jordan



Egypt



Ethiopia



Serbia



Industries We Served



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Education Industry

Nursery Center , School ,
College



Hospitality Industry

Restaurants , Cafes , Vending Machines
, Cloud Kitchen , Food Trading Products



E-Commerce Industry

Multiple Products Trading , Fashion Cloth
Selling , FMCG Products



Information Technology & SaaS Industry

Trading of Computers Parts & Accessories ,
Digital Bank , Emotional Social Learning
Platform, Carbon Trading Platform , E-
Commerce Platform , University Loyalty
Application Program , SaaS Platform Valuation



Automobile Industry

Car Trading - Selling & Buying at
Show room



Transportation & Tourism Industry

Projects delivered # Rent A Car Company ,
Luxury Rental Car Services , Fully charged
Electric Fitting - Charging Station Company



Sports Industry

Swimming Pool , Cricket Team
Players , Tennis Players Team



Pet Hotel Industry

Pets Hotel



Financial Services Industry

Merger & Acquisition , Buying & Selling of
Companies , Online Coaching & Consulting ,
Human Resource Consultancy



Fashion Industry

Fashion Cloth Selling ,Cosmetics ,
Beauty Salon



Chemical & Cleaning Industry

Residential Cleaning , Commercial
Cleaning , Detergents & Disinfectants
Products , Laundry



Health Care

SPA Center , Health & Fitness Center , Mental
Wellbeing Center , Yoga Center , Beauty
Care Center



Industries We Served



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Medical Service

Dental Clinics , Beauty Clinics



Real Estate Industry

Commercial , Residential,
Malls , Shopping Mall , Land ,
Real Estate Brokerage
Company



Arms & Ammunition

Shooting Club , Shooting
Academy



Brokerage Industry

Forex , Stocks , Commodities
Crypto Currency Exchange



Marine Industry

Ship repairing Company , Oil
Trading Company



Child Care Industry

Baby sitting Day Care Center



Insurance Industry

Insurance Brokerage Company ,
Reinsurance Brokerage Company



Manufacturing Industry

Glass & Mirror Factory , Plastic Recycling
Factory , Bitumen Production Sheets , Textile
Factory



Trading Industry

Oil & Trading of Oil Air
plane ,Marine , Ships etc



Engineering Industry

Oil & gas Pumps Repairing



Entertainment Industry

Events Management Company , Raffle
Lottery and Puzzle game Company



Home & Office Decor Industry

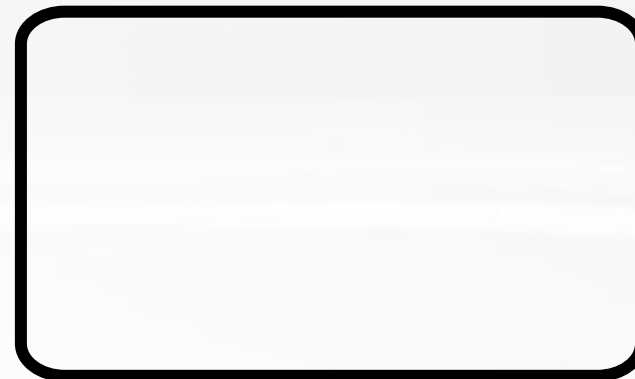
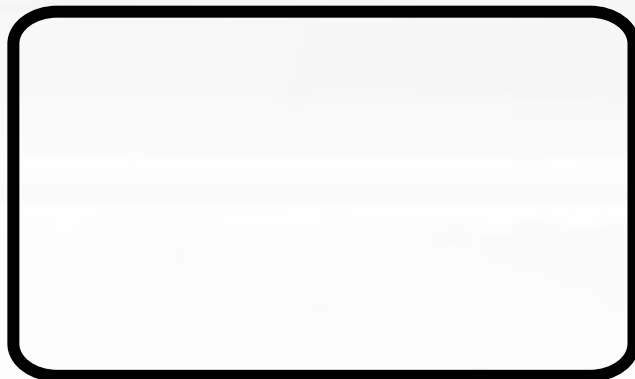
Interior Design Company



Our Strategic Business Partners



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Our Client's Portfolio

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ALFA MOTORS
for importing cars and spare parts

Automobile Industry

OLAV
ACCESSORIES

E-Commerce Industry

Salon Industry

Pets Hotel

Cleaning Company

University Loyalty Program

Vending Machine

PACIFIC
SPORTS

Cricket or Sports Industry

SEVEN PLUS
Foodstuff Trading LLC

Industry Food Stuff Trading

Build Your Kit

MALABAR
GOLD & DIAMONDS

Gold & Diamond Industry

MANHATTAN AVENUE
HOTEL LLC - DUBAI

Luxury Car Services

Multiple Business

Clothing Fashion E-Commerce

SUPPORT

Support Service

Yassa

Pizza Vending Machine

ATFX
A GLOBAL LEADER
IN ONLINE TRADING

Brokerage Company

IPG



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Hydroponic Farming



ACTO Production Sheet



Cleaning Spray Company



Physical Fitness & Yoga



Eazy Drive Rent A Car LLC



Dental & Esthetic Medical Center



Oil & Gas Pumps Repairing



Marine Repairing Services



Cloud Kitchen



Glass and Mirror Company



Social , Emotional Learning Platform



Swimming Pool Training Company



Detergent and Disinfectant



Mira Cafe



Online Subscription



Steel Manufacturing Co



Double Like Café & Restaurant



Crypto Currency Exchange



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Shooting Club



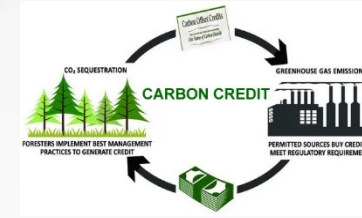
RTA Anti Fraud
Insurance Company



Lottery Deal Company



Baby Sitting Plan for
Kids , Toddlers



Sindbad Carbon
Trading Credit



Plastic Recycling
Company



E-Commerce Industry



Salon Industry



Beautera Hub and
Beauty Care



Insurance Company
Brokerage Company



Alfa Motors



Online Training
Consulting Company



Salon Industry



Oil Trading Company



Real Estate
Development Company



Intermediate Collage



Airplane and other
Oil Trading Company



Computer Parts
Trading Company



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DAVIS

Interior Designing
Company



Real Estate Brokerage
Company



Tennis League or
Sports Industry



Dry Fruits Company



School or Education
Industry



FMCG Multinational
Company



Mind & Body Wellbeing
Fitness Industry

البراق بنك في العراق

Digital Bank –
Payment gateway



Restaurant in Jeddah



PSS Sports Company



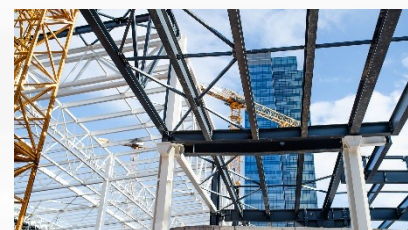
Cafe & Restaurant
Industry



Speech and Language
Rehabilitation Center



EPS Steel and
Block Acrylic Material



Steel Metal and Steel
Works Company



Brix Virtual Assets
Crypto currency



Event Management &
Exhibition Company



Dubai Police



Health Sector



Our Client's Portfolio



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[View on Map](#)

S Sameer Shorman
3 reviews

★★★★★ a month ago

I recently engaged WBS Business Management Consultant to prepare a feasibility study for my project, and I couldn't be more pleased with the results. Their team demonstrated exceptional expertise, thoroughness, and professionalism throughout the entire process. The final report was comprehensive, insightful, and delivered on time. I highly recommend WBS Business Management Consultant for anyone seeking top-notch consulting services!

M Muhammet Güler
Local Guide · 18 reviews · 5 photos

★★★★★ a month ago

After a long search, we found WBS on Google and contacted them. We needed a feasibility report for the newly established company. We had the opportunity to work with them with the energy we received while talking with the esteemed manager Mr. Imran. The information given for the project and the time period are compatible. For now, we only needed the feasibility report, but we would like to work with them again in the next need. If you are in search and haven't decided yet, I recommend you as a friend. 🍷

A ahmed Alameri
4 reviews · 3 photos

★★★★★ a month ago

Dealing with them was a good choice. The team cooperated with us professionally to solve many of the difficulties we faced in obtaining the correct information to present in the feasibility study for our project. This was the first dealing with their respected company and it will certainly not be the last. Thank you for your kind, and professional cooperation.

M Margarita Rustamyan
6 reviews · 5 photos

★★★★★ 4 months ago

I highly recommend WBS as reliable partners. I have ordered business plan and it was arranged and created in a very short time. Special thanks to Imran, Managing Director, who carefully organized things to be done in a very efficient manners. Thanks to the team made my business plan concept ready in a very professional way for introducing to the investors

M Mahana Mohamed
1 review

★★★★★ a month ago

Dear Group Members,

I would like to express my sincere thanks to WBS company for the service you have provided us. We are grateful for your excellent cooperation and the tremendous efforts you have put in. Looking forward to working with you again in the future.

Thank you once again,

M Mohamed Maky
3 reviews

★★★★★ 8 months ago

I've had the pleasure of working with them on two occasions, and their commitment to excellence is truly commendable. The team's professionalism, attention to detail, and dedication to providing accurate and thorough valuations make them a standout choice. Despite the time it takes for the meticulous process, the results are consistently worth the wait. Highly recommended for their expertise and reliability in the field.



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[View on Map](#)

H Helene Haddad
2 reviews

★★★★★ 3 months ago

Thank you WBS team. Great presentation.

M Majed Al Moisheer
Local Guide · 34 reviews · 11 photos

★★★★★ 9 months ago

This is the second time I dealt with WBS; they are very professional. Despite the complexity of both projects, they were able to successfully comprehend them. Special thanks to Mr. Imran and his team, Definitely, they have been my favorite and first choice to conduct a feasibility study.

D Davis Interior Information
2 reviews

★★★★★ 5 months ago

Professional and reliable services helpful and attentive team. I highly recommend this company for business consultations, Buisness plans and evaluations.

F Fahad Shorbatli
3 reviews

★★★★★ 11 months ago

WBS has a professional team who has helped me in my new startup project and feasibility study on "cryptocurrency exchange project" I was impressed with amount of information shared with me through the market study and definitely I recommend every startup business to deal with them. Thanks

E Emil Henry
Local Guide · 4 reviews · 2 photos

★★★★★ 2 years ago

I have worked with wbs in the context of startup business and was very impressed with their professional business plans for my shop in Ajman, and their ability to think outside the box and spot issues. They are responsive, professional, and easy to work with. Their experience really shined through in my experience. Highly recommended if your business needs a business plan!

H Hassanein Al-Sharifi
Local Guide · 19 reviews · 14 photos

★★★★★ 2 years ago

WBS has been very professional in their approach to our requirements. they have accommodate our needs and delivered Feasibility Study* on time. They have given us a complete picture of the business, which in-turn given us the confidence with the project.

We recommend working with WBS and we will definitely be using them in the near future to handle all accounting aspects of our business.

* Subjects covered in Feasibility Study;
-Business, Geographical, Market and Locational Analysis.
-HR,Operation, Marketing & Sales, Financial Plans
-and more.

N Najma Amir
1 review

★★★★★ 11 months ago

We had a business evaluation report done for an event organising company. Their service was very professional, friendly and efficient. I would certainly recommend their services to everyone.

R Rana Nabeel
Local Guide · 86 reviews · 153 photos

★★★★★ 2 years ago

Wbs was terrific to work with. They produced a very professional and well-researched business plan for pet shop in Sharjah that I'd feel very comfortable putting in front of an investor. They communicated well and met all timelines. I will definitely be a repeat customer.



Our Client's Portfolio



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[View on Map](#)

S Salah Al-Naemi
3 reviews

★★★★★ 3 months ago

This is my first time working with WBS, the experience was good, I got the study on time, always got quick responses, and the quality of writing was high, I recommend them to anyone who needs help writing a study or analysis

S sandeep jain
2 reviews

★★★★★ 4 months ago

Extremely excellent valuation service

I Imane El Khairi
4 reviews

★★★★★ 9 months ago

Excellent team.
Work was completed on time and to my full requirements.
Many thanks

F Faysal Esteitieh
2 reviews

★★★★★ 11 months ago

Amazing experience with the team, on time and accurate study. Will definitely do more work with the team.

I legacy 828
2 reviews

★★★★★ 2 years ago

Great experience! professional work, on time delivery and very friendly team.

Z Zainab Khaza'al
4 reviews

★★★★★ 2 years ago

Approach was professional and at the sametime very flexible. Delivery was within the time frame. Study was extensive and the team replied to all questions thoroughly, going in detail through the methodology used. Team took on board all comments made and amended the feasibility study accordingly. In the event of a need for another feasibility study then will engage the same team to deliver it.

S Sharp Deer
2 reviews

★★★★★ 2 years ago

In my opinion, this is one of the top Business Management Consultant in Dubai. Everything is handled in a timely and efficient manner regarding our business plan services; I have no hesitation in recommending this company.

O Olga M
10 reviews

★★★★★ 2 years ago

Had great experience with the company, used their service for business plan writing, exceeded my expectations. Very professional.



Our Services

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BUSINESS PLAN



FINANCIAL PLAN



MARKET RESEARCH



FINANCIAL Modelling



PROPERTY Valuation



STARTUP VALUATIONS



INVESTOR'S PITCH DECK



PRIVATE EQUITY VALUATION



BUINESS VALUATION



FEASIBILITY STUDY



FEASIBILITY STUDY & BUSINESS PLAN



MERGER & ACQUISITION (M&A)



Flagship Services

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Business plan



Financial Plan



Market Research



Property Valuation



Feasibility Study



Startups Valuations



Mergers & Acquisitions

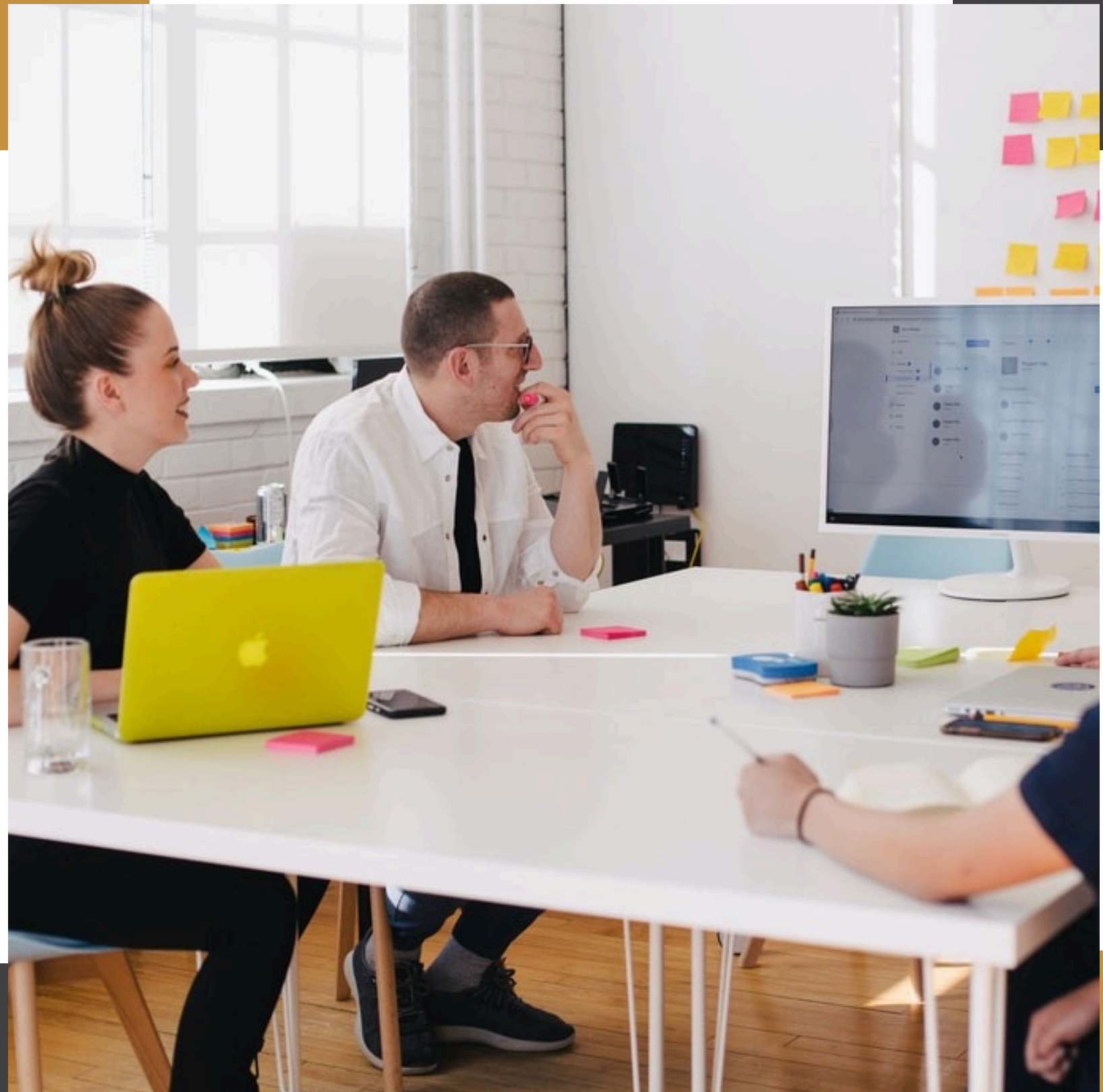


Business valuation

Our Services



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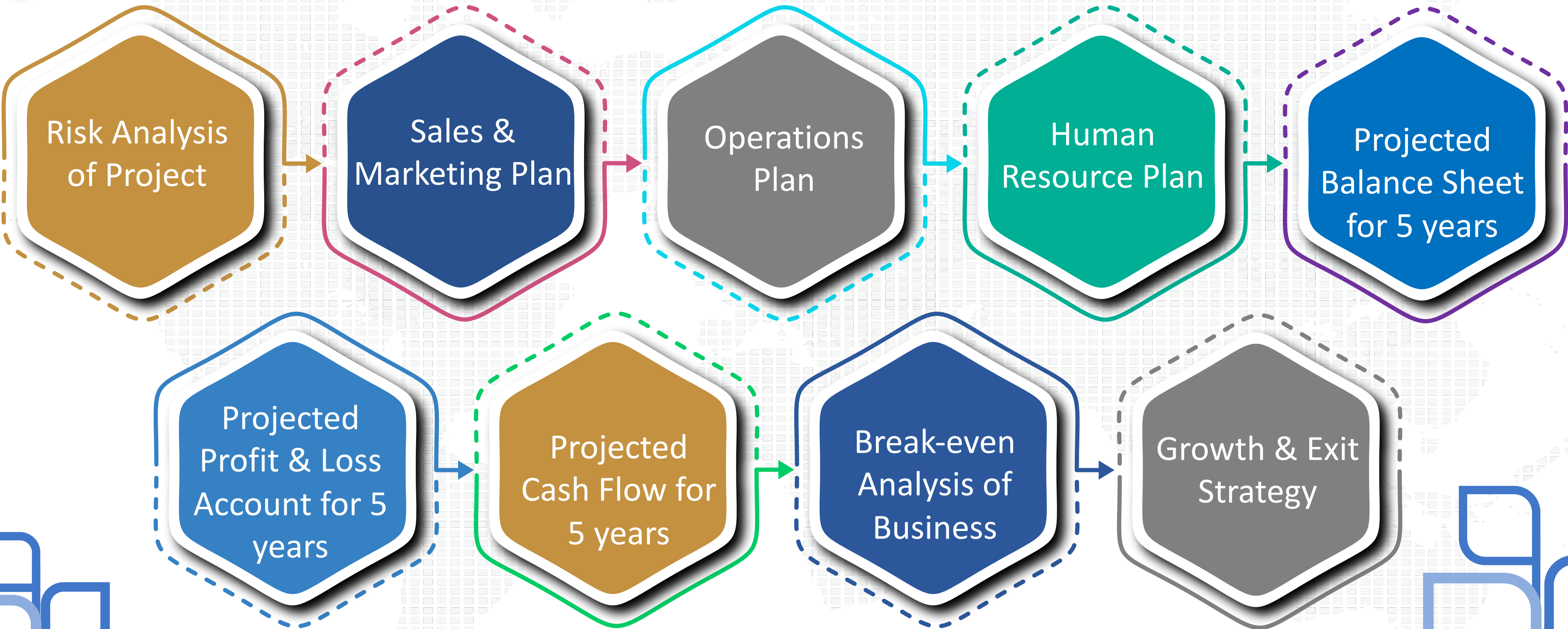
Business Plan

Starting a new business and becoming an entrepreneur is the dream of everyone. With the plenty of investment options available for everyone, people tend to invest their money in a valuable way. But planning such a venture is not something everyone can do by themselves. There is a lot of technical things that need to understand before stepping into the Business world.

We will provide you the best business plan services at WBS, making sure that you can plan something similar to your imaginations. Our motto is to make your business feasible and easy to manage the workload within the budget that you already have, utilizing your investments in a better and more efficient way.

With the growing popularity of startups Businesses and prospects of entrepreneurship, many people now a days tend to choose business as their career option no matter what educational background they have. But not everyone would understand where they need to get started.

Business Plan



Risk Analysis of Project

Sales & Marketing Plan

Operations Plan

Human Resource Plan

Projected Balance Sheet for 5 years

Projected Profit & Loss Account for 5 years

Projected Cash Flow for 5 years

Break-even Analysis of Business

Growth & Exit Strategy

Feasibility Study of Project

Steps in a Feasibility Study

Conducting a feasibility study involves the following steps:

1. Conduct preliminary analysis.
2. Create a projected income report. What is the possibility of revenue that the project could generate?
3. Conduct a market study. Does the project result in an item or service that is demanded on the marketplace? What price will consumers be prepared to shell out for the product or service?
4. Create the organizational structure for your new venture. What are the requirements for staffing? What is the number of employees needed? Which other sources are required?
5. Make an opening day account of the projected balance of expenses and revenues.
6. Analyze and review the vulnerabilities that are within the project and which can be eliminated or controlled.
7. Choose whether or not to continue with the plan or project.

Contents of a Feasibility Rep

An analysis of feasibility should contain the sections below:



Types of Feasibility Study

Our Services



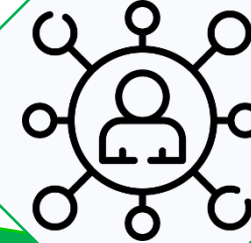
Technical Feasibility

- ❖ Technical: Hardware and software
- ❖ Existing or new technology
- ❖ Manpower
- ❖ Site analysis
- ❖ Transportation



Financial Feasibility

- ❖ Initial investment
- ❖ Resources to procure capital: Banks, investors, venture capitalists
- ❖ Return on investment



Market Feasibility

- ❖ Type of industry
- ❖ Prevailing market
- ❖ Future market growth
- ❖ Competitors and potential customers
- ❖ Projection of sales



Organizational Feasibility

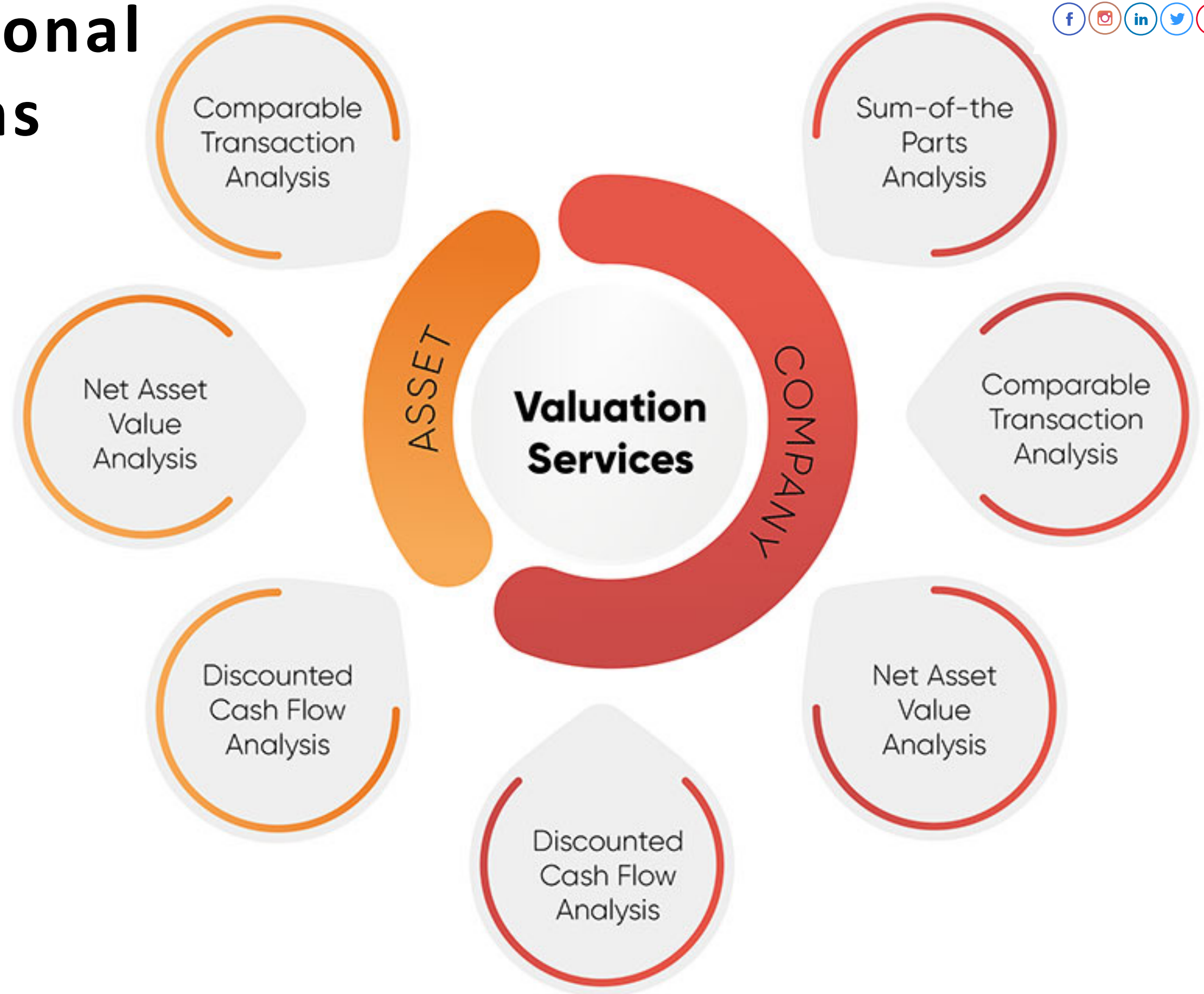
- ❖ The organizational structure of the business
- ❖ Legal structure of the business or the specific project
- ❖ Management team's competency, professional skills, and experience

Providing of Final Services

The habit of businesses simply following templates with a lot of risk. When companies develop or replicate certain business models, it's imperative for them to carry out a feasibility research by using models, in order to decrease the risk of failing. An analysis to determine the feasibility of the proposed business plan needs to be focused on the company's value-creation processes.

Startups and Operational Companies Valuations

- 01 Business Valuation
- 02 Equity/Share Valuation
- 03 Company Valuation



Market Research



Problem Definition



Approach Formulation



Research Design Selection



Analysis & Reporting



Data Processing



Data Collection



Financial Planner

WBS as a Financial Planner?

Our financial planner works with clients to help them manage their money and reach their long-term financial goals.

Our financial planner having a thorough knowledge of personal finance, taxes, budgeting, and investing. They may specialize in tax planning, asset allocation, risk management, retirement planning, or estate planning, Many draw their clients from a particular population such as young professionals or retirees.

Why you need us as a financial planner?

Generally speaking, the more complex your financial situation, the more likely you are to benefit from our financial planner.

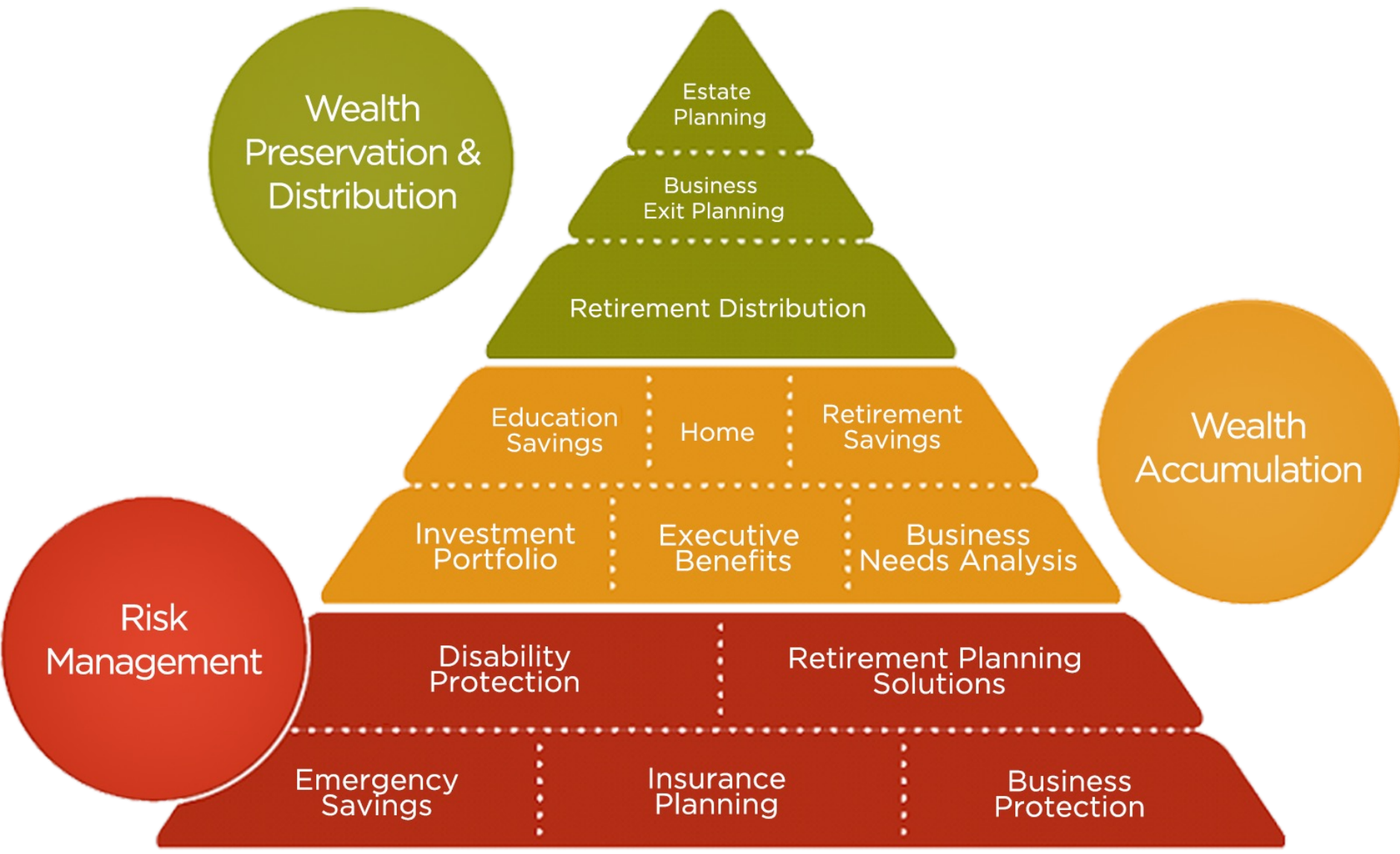
If your finances are simple, you may be able to take a DIY approach. But financial planners can provide an objective perspective, and bring expertise to decisions about how you should invest your money, what your financial priorities should be and what sort of insurance coverage and other protections you need. Our financial planner can be especially helpful when you're faced with a life change — think marriage, a divorce or an inheritance.



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What a Financial Planner Can Help You With?



Financial Advisor

Who is a financial advisor?

A financial advisor is a professional who provides guidance and expertise on matters of personal finances, investments, and assets management. The term financial advisor is broad and includes several types of professionals. Advisors may serve as counsellors, but the term can also refer to brokers who exchange market securities or investment advisers who will invest in your name and are bound by legal regulations.

What does a financial advisor do?

A financial advisor will counsel their clients on financial planning, budgeting, and risk management, with the end goal of helping them build more long-term wealth.

Investment Advisor

Investment advisers know market conditions and can help create an investment plan tailored to your financial goals. You'd pay them a fee for their advice about whether and when to trade specific securities.

It's worth noting that an investment financial adviser is purposely spelled with an "e" instead of an "o," to specifically identify legally regulated investment professionals.

Financial Advisor

Financial advisors are specialists who provide financial advice to individuals or businesses.

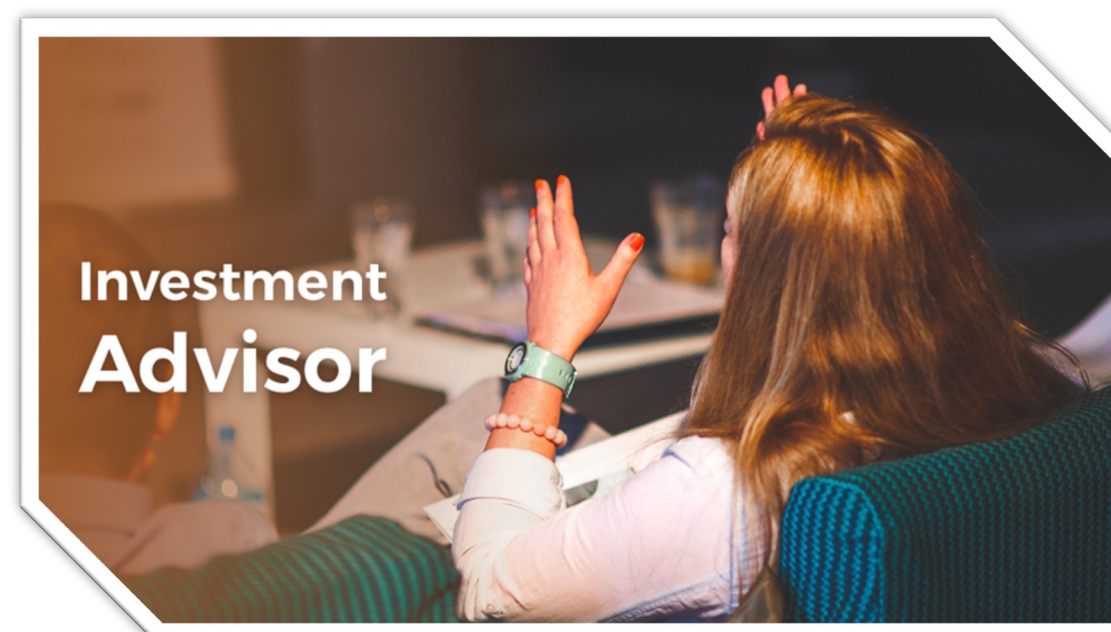


Investment Advisers Role

Investment advisers work as professionals within the financial industry by providing guidance to clients in exchange for specific fees. Investment advisers owe a fiduciary duty to their clients and are required to put their clients' interests first at all times.

One way in which investment advisers seek to minimize real or perceived conflicts of interest is through their compensation structure. Investment advisers are paid through fees which cause their own success to be linked to that of the client.

Investment advisers often have a level of discretionary authority allowing them to act on behalf of their clients without having to obtain formal permission prior to executing a transaction. However, this authority must be formally provided by the client, generally as part of the client onboarding process.



Wealth Manager

What Is Wealth Management?

Wealth management is an investment advisory service that combines other financial services to address the needs of affluent clients. Using a consultative process, the advisor gleans information about the client's wants and specific situation, then tailors a personalized strategy that uses a range of financial products and services.



Often, a holistic approach is taken within wealth management. To meet the complex needs of a client, a broad range of services—such as investment advice, estate planning, accounting, retirement, and tax services—may be provided.

While fee structures vary across comprehensive wealth management services, typically, fees are based on a client's assets under management (AUM).



Projects We Proud of – Case Studies



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Case Study -1

Dubai Police - Feasibility Study for Shooting Club project has been prepared , UAE 2023

Coordination with industry experts for data collection
Market requirements analysis
Financial feasibility analysis with multiple phases
Developing a Feasibility Study

Case Study -2

Dubai Police - The first of its kind of project , Lottery Game , Business Plan and Feasibility Study , UAE 2023

Coordination with industry experts for data collection
Market requirements analysis
Financial feasibility analysis with multiple phases
Multiple different business-unit analysis

Case Study -3

Malabar Gold & Diamonds, Feasibility Study , Market research & Investor's Pitch Deck , UAE 2022

In-depth competitive scene analysis
Segmentation and market development plan
Market requirements analysis
Financial feasibility analysis with multiple phases
Developing a feasibility study



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Case Study -4

ATFX Brokerage Company – Feasibility Study has been prepared as per ESCA requirement - License UAE , 2022.

Coordination with industry experts for data collection
Market requirements analysis
Financial feasibility analysis with multiple phases
Multiple different services analysis

Case Study -5

Eagle Hills Properties Developer – Property Valuations of 30 Properties in Europe , GCC & Africa , 2024

Coordination with industry experts for data collection
Market requirements analysis in 12 countries including Europe , GCC , Africa.
Financial feasibility analysis with multiple phases
Multiple different Properties analysis in different Regions of the World

Case Study -6

Dabur International Brand , Customer Valuation of the Group for Higher Management in , UAE 2024

In-depth customer perspective analysis
Segmentation and market development plan
Market requirements analysis
Customer's Marketing Cost incurred
Developing a Comprehensive Valuation



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Case Study -7

Digital Bank Payment Gateway – Feasibility Study as per Central Bank of Iraq requirement , Iraq 2023

Coordination with industry experts for data collection

Market requirements analysis

Financial feasibility analysis with multiple phases

Multiple different business-unit analysis

Case Study -8

Cryptocurrency Exchange, Feasibility Study as per Virtual Asset Regulatory Authority -VARA ,UAE 2023

Coordination with industry experts for data collection

Market requirements analysis

Financial feasibility analysis with multiple phases

Multiple different business-unit analysis

Case Study -9

Carrefour -Hyper Market – Retail Chain -Secondary Market Research Analysis of UAE Market in UAE 2023.

In-depth competitive scene analysis

Segmentation and market development plan

Market requirements analysis

Developing a feasibility study



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Case Study -10

Smart Hydrobotics Marine Services –Ship Marine Repair & Maintenance Services, Business Valuation, UAE 2023

Coordination with industry experts for data collection

Market requirements analysis

Business Valuation analysis with multiple phases

Multiple different business-unit analysis

Case Study -11

IPG – Innovative Production FZE – IPL Cricket Team –Sports Events Management , Business Valuation, UAE 2023

Coordination with industry experts for data collection

Market requirements analysis

Business Valuation with multiple phases

Developed a Comprehensive Valuation

Case Study -12

Ourshopee – Online E-Commerce Company ,Business Valuation for Equity Dilution & Listing Purpose, UAE 2023

In-depth competitive scene analysis

Segmentation and market development plan

Market requirements analysis

Developed a Comprehensive Valuation



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Case Study -13

Pacific Stars Sports Services – Merger & Acquisitions Transaction , M& A Deal , Business Valuation , UAE 2023

Coordination with industry experts for data collection

Market requirements analysis

Merger & Acquisitions transaction analysis with multiple phases

Multiple different business-unit analysis

Case Study -14

Aerosol International – Oil distribution Company for Airplane , Ships & Others , Business Valuation , UAE 2023

Coordination with industry experts for data collection

Market requirements analysis

Business Valuation analysis with multiple phases

Multiple different business-unit analysis

Case Study -15

World Tennis League Company , Sports Event Management Company , Business Valuation, UAE 2023

In-depth competitive scene analysis

Segmentation and market development plan

Market requirements analysis

Business Valuation analysis with multiple phases

Developed a Comprehensive Valuation



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Case Study -16

Alfa Motors – Bingham – Automobile Company , Business plan for raising the funds from Investor , Libya 2022

Coordination with industry experts for data collection

Market requirements analysis

Business Plan analysis with multiple phases

Multiple different business-unit analysis

Case Study -17

Manhattan Hotel Dubai – Feasibility Study as per RTA requirement for Luxury Car Services , UAE 2022

Coordination with industry experts for data collection

Market requirements analysis

Financial feasibility analysis with multiple phases

Multiple different business-unit analysis

Case Study -18

Retired Army Citizen Foundation , Feasibility Study for EPS Block & Acrylic Insulating Material , UAE 2023

In-depth competitive scene analysis

Segmentation and market development plan

Market requirements analysis

Developing a feasibility study

Our Management Team



Muhammad Imran Abbas

FCA, FCMA(USA), FPFA, CFA(USA)

DipIFRS(UK), B.Com Gold Medalist

Corporate Trainer Berkeley Middle East (CPA, CIA, CMA)

Founder, Managing Director

Imran Abbas is a professionally Chartered Accountant(FCA) Having more than 20 years of experience in Financial Advisory in UAE ,Yemen and Pakistan with Big 4 Audit Firm experience in Ernst & Young (EY).

As per his Vast experience in Financial Advisory ,he got a Chance to work in the diversified industries like Real Estate, Food & Beverages, Hospitality, Management Consultancy, Financial Services, Retails ,Trading, Construction, Transportation, Textile, Manufacturing & Education.

During his span of experience, he got Core competencies in the following areas like Financial Statement Analysis, Budgeting & Forecasting, FP&A ,Working Capital Management ,Analyzing Financial data ,Investment Valuation ,Breakeven Analysis, Project Feasibility, Financial Plan, Business Plan, Company Valuation, Share Valuation, Financial Modelling, Private Equity Valuation, Business Valuation, Merger & Acquisition Analysis, Financial Risk Management & IFRS/IAS/GAAP Compliance.

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OUR MANAGEMENT TEAM

Ahmad Suleman Zahid

ACA, FPFA

Director - Business & Financial Advisory

Ahmad Suleman is an Associate Member of The (ICAP) and Fellow Member of the (PIPFA). He has more than 21 years of Professional Experience in providing services of Statutory Audit, Internal Audit, Financial Reporting, Taxation, Business Process Re-engineering, Enterprise Resource Planning, Corporate Governance Enablement, Performance Management, Feasibility Studies, Business Planning, Business Valuations and Corporate Laws & Secretarial Practices etc. He is also serving as, Member of CPD, Publication Committee of PIPFA, Member Board of Trustees, Vice Chairman Standing Committee on Accounts & Finance and Vice Chairman Standing Committee on Education & Career Counselling of Sheikh Foundation.

Muhammad Amin Sheikh

FCA, FCMA

Director – IFRS Compliance & Financial Reporting

Muhammad Amin Sheikh is a Fellow Member of ICAP and ICMAP .He has having more than 25 years of Professional Experience in providing services of Statutory Audit, Review Engagements, Internal Audit, Financial Reporting, IFRS Compliance, Corporate Governance Enablement, Performance Management, Feasibility Studies, Business Planning, Business Valuations and Corporate Laws & Secretarial Practices etc. He also served as member Branch Councils of ICMAP and CPD Committees of ICAP.

OUR MANAGEMENT TEAM

Adeel Anwar

ACA, AFA

Director – Business Valuation & Forensic Audit

Adeel Anwar is Associate Member of ICAP and IFAP (Institute of Forensic Accountants of Pakistan). He has more than 20 years of Professional Experience in providing services of Statutory Audit, Internal Audit, Financial Reporting, Taxation, Forensic Accounting & Auditing, Investigation of Frauds, Feasibility Studies, Business Planning, Business Valuation, Financial Modelling, Business Intelligence, Actuarial Valuations and Corporate Laws & Secretarial Practices etc. He also served as Director and Chief Financial Officer in various industries of Alternate Sources of Energy.

Shakeel Ahmad

ACMA (Pak), ACSI (UK) and CFA (USA)

Investment Advisor & Business Valuation Expert

Shakeel Ahmad is a qualified ACMA (Pak), ACSI (UK) and CFA (USA) having post qualification practical and teaching experience of around 16 years in the field of Accounting, Auditing, Finance, Investments, Costing, Budgeting, Corporate and taxation Laws. He has worked as CFO of Eehabs Engineering company (Pvt.) limited, as a financial analyst at Yasir Mahmood securities private limited, as Finance Manager at Amtex Limited and as an Audit supervisor at Zahid Jamil & Company Chartered Accountants where he conducting both internal and external audits and have expertise in the area of forensic audit and fraud detection. During his education he have topped twice in ICMAP examinations and received Gold Medal and got Scholarships from CFA Institute. He has also been teaching at different Universities and Institutes at Graduation, Master and Professional levels.

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Ehtisham Suleman Zahid

FCCA, FPFA

Director – Transaction Advisory

Ehtisham Suleman Zahid is a Fellow Member of ACCA and PIPFA. He has more than 20 years of Professional Experience in providing services of Taxation, Statutory Audit, Internal Audit, Financial Reporting, Corporate Governance Enablement, Performance Management, Feasibility Studies, Business Planning, Business Valuations and Corporate Laws & Secretarial Practices etc. He also served as Member of ACCA Tax Committees and LIONS Club.

Ali Hassan

ACA

Senior Manager - ERP & Business Process Re-engineering

Ali Hassan is an Associate Member of ICAP. He has more than 14 years of Professional Experience in providing services of Internal Audit & System Controls Review, Information Systems Audit, MIS Review Engagements, Accounting & Financial Reporting Outsourcing, Business Process Re-engineering, Enterprise Resource Planning, Financial Modelling, Business Intelligence, Feasibility Studies, Business Planning, Business Valuations and Policies & Procedure Manual etc.

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Ashaer Mehmood,

FCA , B.Com

Director Business Valuation Advisory

Meet Ashaer Mehmood, a distinguished expert in the field of Accounts and Finance! With over 15 years of experience in finance and accounting, Ashaer is a Fellow Chartered Accountant from The ICAP, known for his expertise and analytical skills. Ashaer has worked in large scale manufacturing companies and a leading dairy company in Pakistan with an annual turnover exceeding USD 112 million. In addition, he has served as the head of A&F department in a prominent distribution company in the UAE. Ashaer's experience extends to various assignments of IFRS implementation of a large-sized group in KSA

Muhammad Tahir Javed

ACCA, MBA.

Senior Manager Business Advisory

Tahir Javed is a motivated professional having 13 years of diversified professional work experience in different industries in Accounts ,Audit & Advisory. In his professional work experience for the above-mentioned span rendered the following services to Clients like Working Capital management, Managing the debts ,assets & liabilities, Advising for future investments, Due Diligence , Business Valuation , internal Control processes, Budgeting, Forecasting, Feasibility studies & Analysis, Supervision of Accounting systems ERP and its implementation ,reviewing Annual Financial Reports for Audit finalization, for issuance to Clients.

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Imtiaz Ahmad

ACA, M.Com.

Senior Manager Financial Advisory

Imtiaz is a highly qualified and experienced professional. With over four years of work experience in Accounts, Audit and Business advisory, Imtiaz has developed a deep understanding of financial management and accounting principles. As part of his work in business advisory, Imtiaz has helped clients evaluate the feasibility of their business plans by conducting thorough market research and financial analysis. He has a keen eye for detail and is able to identify potential risks and opportunities that could impact a company's success.



Muhammad Mehboob Ur Rehman

(CA Finalist)

Senior Financial Analyst

Meet M. Mehboob Ur Rehman, a distinguished expert in the field of Accounts and Finance with over 8 years of diversified professional experience. He has a deep understanding of International Financial Reporting Standards (IFRS) and International Accounting Standards (IAS).

M. Mehboob has successfully advised various clients on project feasibility studies, business plans, and business valuations through his detailed analyses.

With a strong grasp of accounting knowledge and analytical skills, he has proven to be a valuable asset in the field.

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Fazal Rehman

M.Com , M.B.A

Junior Manager Financial Advisory

Fazal Rehman is a seasoned professional with an academic foundation and over seven years of experience in financial management and accounting principles. Holding an MBA in Banking & Finance and an M.Com. Fazal combines academic excellence with practical experience, making him a valuable asset in the field. Over the course of his seven-year career, he has effectively applied his expertise in Accounts, Audit, and Business Advisory to deliver tangible results. Fazal is adept at conducting comprehensive market research and financial analysis to assess the feasibility of business plans, providing valuable insights to clients. His keen eye for detail allows him to identify potential risks and opportunities, contributing to the success of the organizations he works with. Fazal brings a proven track record of leveraging his skills to enhance financial health and contribute to the strategic direction of the companies he has been associated with

Aisher Khan

CA (INTER)

Junior Financial Analyst

Aisher Khan is talented and motivated individual, working as a Financial Analyst. He is having more than 7 years of Professional work experience with renowned companies in UAE. In his previous experience he worked as an assistant financial advisor, financial advisor and financial consultant. He has helped various clients by advising them in their project feasibility study, Business plans and Business valuation through his keen/detailed analyses. He has strong analytical and mathematical skills that has helped him to make informed investment decisions for the clients .His mastering state of the art analytical tools and technique, makes him valuable asset in the field.

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Muhammad Javed

M.Com , M.B.A

Market & Business Research Analyst

Muhammad Javed is an accomplished market researcher with over 10 years of experience in the field and an MBA degree. He has worked with various companies, gaining expertise in strategic management, marketing, and data analysis. Muhammad excels in conducting thorough market research, analyzing industry trends, and identifying valuable opportunities. With a strong attention to detail and analytical skills, he utilizes research methodologies and data analysis tools to extract meaningful insights. Muhammad's excellent communication and presentation abilities enable him to effectively convey research findings and provide actionable recommendations to drive business growth. His dedication to professional development ensures that he stays updated on the latest market research methodologies and industry advancements. Overall, Muhammad Javed is a highly skilled market researcher who delivers strategic insights and contributes to business success.



Saqib Hussain

M.Com , Research Analyst

Market Research Analyst

Saqib Hussain is a highly analytical and detail-oriented research analyst with 7 years of experience in conducting market research, financial analysis, and data interpretation. He possesses a strong background in gathering and analyzing data to provide actionable insights and strategic recommendations. He is proficient in utilizing various research methodologies, statistical techniques, and industry databases to support decision-making and drive business growth. He demonstrates excellent communication skills and the ability to present complex findings in a clear and concise manner to diverse stakeholders. He has extensive experience in collecting, organizing, and analyzing large datasets using statistical tools such as Excel. He has an in-depth knowledge of different industries including key market players, emerging trends, and regulatory frameworks. He stays updated on industry developments through continuous research and analysis. In short, He has the ability to produce top notch results in limited resources by using innovative skillful techniques.

OUR MANAGEMENT TEAM



Kanwal Naz

(MBA, DIT, SEO)

DIGITAL MEDIA MANAGER

Meet Kanwal Naz, Digital Media Manager. She is certified in SEO and E-Commerce programs. She is a multi-talented professional with 12 years of extensive experience in handling web-based application development, optimizing PPC, website ranking, web traffic, search engine optimization, guest posting, and blogging,

She has the potential to develop marketing opportunities and manage media campaigns. Her strategic planning to maximize the benefits of digital technology makes her unique in the field.



Shereen Ilyas

(Bachelors in HRM)

HR SUPERVISOR

Shereen Ilyas holds a Bachelor's degree in Human Resource Management. She has over 7 years of hands-on experience with renowned companies in the UAE. She is a motivated individual with expertise in managing payroll and has the ability to build relationships with staff at all levels.

She has helped various clients in strategic planning, ensuring that organizational policies and procedures are effectively applied and communicated. Her excellent communication skills and ability to perform other administrative tasks make her truly extraordinary.

Professional Services License



رخصة مهنية Professional License

تفاصيل الرخصة / License Details

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Legal Type	Sole Establishment	الشكل القانوني
Expiry Date	21/06/2025	تاريخ الإنتهاء
Issue Date	22/06/2018	تاريخ الإصدار
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	Manager / مدير	Pakistan / باكستان	MUHAMMAD IMRAN ABBAS SYED ZAMEER HUSSAIN	1063580
	Agent / وكيل خدمات	United Arab Emirates / الإمارات	MUHAMMAD IMRAN ABBAS SYED ZAMEER HUSSAIN	1118260
			AMIR ADEL ABDULLA MOHAMMEDSALEH ABDULLA	

نشاط الرخصة التجارية / License Activities

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Feasibility Studies Consultancies	استشارات ودراسات الجدوى الاقتصادية
Management Consultancies	استشارات ودراسات ادارية

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Business management consultant

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